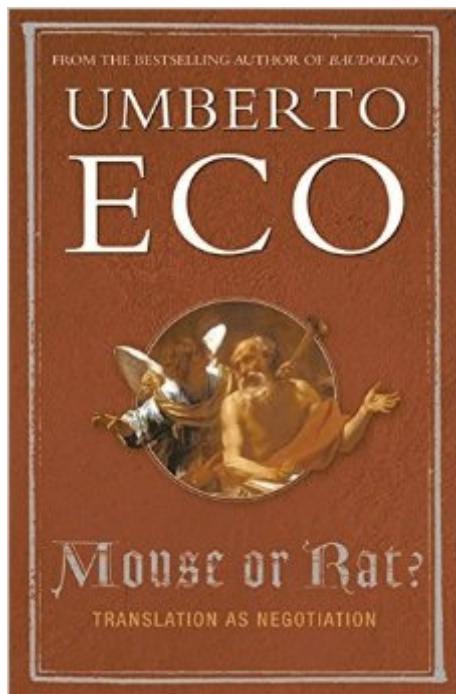


The book was found

Mouse Or Rat: Translation As Negotiation



Synopsis

From the world-famous author of THE NAME OF THE ROSE, an illuminating and humorous study on the pleasures and pitfalls of translation. 'Translation is always a shift, not between two languages but between two cultures. A translator must take into account rules that are not strictly linguistic but, broadly speaking, cultural.' Umberto Eco is of the world's most brilliant and entertaining writers on literature and language. In this accessible and dazzling study, he turns his eye on the subject of translations and the problems the differences between cultures can cause. The book is full of little gems about mistranslations and misunderstandings. For example when you put 'Studies in the logic of Charles Sanders Peirce' through an internet translation machine, it becomes 'Studies in the logic of the Charles of sandpaper grinding machines Peirce'. In Italian 'ratto' has no connotation of 'contemptible person' but denotes speed ('you dirty rat' could take on a whole new meaning!) What could be a weighty subject is never dull, fired by Eco's immense wit and erudition, providing an entertaining read that illuminates the process of negotiation that all translators must make.

Book Information

Paperback: 208 pages

Publisher: Phoenix (an Imprint of The Orion Publishing Group Ltd) (December 2, 2004)

Language: English

ISBN-10: 0753817985

ISBN-13: 978-0753817988

Product Dimensions: 5.4 x 0.6 x 7.8 inches

Shipping Weight: 7.8 ounces

Average Customer Review: 4.5 out of 5 starsÂ See all reviewsÂ (4 customer reviews)

Best Sellers Rank: #1,299,142 in Books (See Top 100 in Books) #74 inÂ Books > Literature & Fiction > World Literature > European > Italian #3369 inÂ Books > Textbooks > Humanities > Linguistics #5402 inÂ Books > Politics & Social Sciences > Social Sciences > Linguistics

Customer Reviews

To judge by its premise, the respected Professor Eco wrote one of the most brilliant books. Many authors before him (George Orwell, e.g.) and including him (Eco, 'On Literature') attempted to answer the question 'how I write', but hardly anyone asked themselves 'How am I being translated into foreign languages, and what do I think about it'. Admittedly, to ask this question one needs to be able to answer it, and without Eco's knowledge of foreign languages it is impossible. If, however, like him, a reader knows at least one more language, apart from his native one, then 'Mouse or

Rat?' will be an engaging, at times merely hilarious, reading. Bearing in mind Eco's long-standing research into semiotics of language, literature and philosophy, this monograph of his is at times a curious self-assessment of Eco the linguist, philosopher, writer and, in fact, translator. This 'personal' aspect must always be remembered. In spite of drawing general conclusions, the book is often an analysis of Eco's own experience in engaging with professionals who translated his works. Eco argues - powerfully and convincingly - that translation is a negotiation between two cultures, and not merely two linguistic systems, which thesis cannot, of course, be regarded as the new word in Translation Studies. Strictly speaking, he does not attempt to formulate any new ideas, and shows great respect to Steiner's 'Before the Babel'. His main goal is therefore to illustrate the application of different translation techniques (ekphrasis, rewriting, foreignising and domesticating of the source text, adapting for screen, etc.) to a variety of texts and then to analyse the results from the point of accuracy and equivalence.

[Download to continue reading...](#)

Mouse or Rat: Translation as Negotiation Mice - Your Pet Mouse Happy Care Guide: The Must Have Book for Anyone Passionate about Owning a Mouse, Includes Health, Diet, Housing and Lots More Thinking Spanish Translation: A Course in Translation Method: Spanish to English (Thinking Translation) Mickey Mouse Clubhouse: Top o' the Clubhouse: Includes Stickers! Leprechaun Hunting: A St. Patrick's Day Mystery (Rebekah, Mouse & RJ: Special Edition) CRAFT WITH RECYCLING: clown, owl, gnome, missis mouse Mouse Pin Trading Guide: 2013 B&W Edition Mouse Pin Trading: Summer 2012 B/W Edition: The Complete Guide to the Fun and Obsessive World of Disney Pin Trading! If You Give a Mouse an iPhone: A Cautionary Tail The Cat and the Mouse: Sheet The Atlas of Mouse Development In Service to the Mouse: My Unexpected Journey to Becoming Disneyland's First President The Laboratory Mouse, Second Edition (HANDBOOK OF EXPERIMENTAL ANIMALS) Comparative Anatomy and Histology: A Mouse and Human Atlas (Expert Consult) Mutagenesis of the Mouse Genome (Georgia Genetics Review) Rat Catching Rats: The Essential Guide to Ownership, Care, & Training for Your Pet (Rat Care Book 1) Rat Care: The Complete Guide to Caring for and Keeping Rats as Pets (Best Pet Care Practices) Rat Diet: Feeding for vitality, longevity and in old age (The Scuttling Gourmet Series Book 1) Development of the Rat Spinal Cord: Immuno- and Enzyme Histochemical Approaches (Advances in Anatomy, Embryology and Cell Biology)

[Dmca](#)